



Facebook for Business Lesson 01

Facebook Business Page Matrix

	Books & Magazines, Brands & Products	Companies & Organizations	Local Businesses	Movies, Music, Television	People, Sports	Websites & Blogs
Short Description	✓	✓	✓	✓	✓	✓
Website	✓	✓	✓	✓	✓	✓
Email		✓	✓		✓	✓
Phone		✓	✓		✓	
Address		✓	✓		✓	
Map			✓			
Check-Ins		✓	✓			
Ratings & Reviews			✓			