



## Homework Assignment

**Class Name:** Facebook for Business

**Class Review:** We covered why it is so important for businesses to have a Facebook page, steps for choosing the type of page that's right for you, awesome tools available on your page, and some expert tips on being a good, but efficient, communicator. Now it's time to start thinking about marketing with a target audience in mind.

### Assignment:

- Review the different types of Business Pages, their features, and select the type that best suits your business
- Create your Business Page
- Request your FREE bluetooth beacon from Facebook
  - <https://placetips.fb.com/beacons/>
- Setup your Away Message